



SATURDAY, JULY 14TH, 2018

8 AM- 7:30 PM

MORAVIAN COLLEGE, BETHLEHEM, PA

WWW.LEHIGHVALLEYYOGAFESTIVAL.COM

2018 Ad Form

PRINT ADS	Full Color	Black & White
Full Page 4.5 inches wide x 7.5 inches high	\$300.00	\$200.00
Half Page 4.5 inches wide x 3.75 inches high	\$225.00	\$150.00
1/4 Page 2.25 inches wide x 3.75 inches high	\$125.00	\$75.00
1/8 Page 2.25 inches wide x 1.85 inches high	n/a	\$50.00
1/8 Page – YOGA STUDIO 2.25 inches wide x 1.85 inches high	n/a	\$40.00
1/8 Page – YOGA TEACHER 2.25 inches wide x 1.85 inches high	n/a	\$25.00

DIGITAL ADS	Full Color or Black & White
Large	\$60.00
Small	\$30.00

2018 Ad Form

Please select:

PRINT ADS

Full Page _____ Full Color _____ Black & White

Half Page _____ Full Color _____ Black & White

1/4 Page _____ Full Color _____ Black & White

1/8 Page _____ Black & White

Yoga Studio

1/8 Page _____ Black & White

Yoga Teacher

1/8 Page _____ Black & White

DIGITAL ADS

_____ Large

_____ Small

Ad File & Artwork Specifications:

JPEG File Format preferred. (No Word, Excel, or Pub files) All fonts must be included in the file as either outlined or embedded. Minimum resolution at 100% ad dimension size is 200 dpi.

Please email artwork to: lvyfads@gmail.com

Ad submission deadline: **June 1st, 2018**

Business Name: _____ Contact Name: _____

Address: _____

Phone: _____ Email: _____

Amount Enclosed*: \$ _____

If you have any questions, please email: lvyfads@gmail.com

***Please make checks payable to: Pratyush Sinha Foundation**

(The Pratyush Sinha Foundation is a 501c3 tax-exempt organization)

Please return this form along with payment to:

Pratyush Sinha Foundation,
3105 W. Greenleaf St,
Allentown, PA 18104